

Fullerton College Library Presents:



LITERACY DIVERSITY SUCCESS

Mission: *The Fullerton College Library needs new bookmarks to promote our library as a place that embraces diversity, nurtures literacy, and drives success. Please help us out by designing one!*

Media: Any.

Criteria: The bookmark design should inspire **literacy**, **diversity**, and / or **success**. **One unsigned .pdf AND one signed .jpg** are required.

Dimensions: 7 ¾" x 2 ¾" plus an extra 1/8" margin 4/4 image bleed, CMYK color.

Two files: an *unsigned jpg* and a *signed pdf* file of the design are required.

Due: **Submit design by March 28, 2019 8 P.M.** The submission form can be found on the library's website at library.fullcoll.edu > Programs > Design-a-Bookmark Art Contest. Art faculty judges will jury all submissions and select the top 8 for printing, and the top three cash winners will be determined by student votes shortly after. Winners will be announced April 2019.

Questions and concerns to: **Student Programming Librarian Val Macias** at vmacias@fullcoll.edu, or **Professor Vonn Sumner** at vsumner@fullcoll.edu

1st Prize: \$200!

2nd Prize: \$100!

3rd Prize \$50!

Flip over for Official Rules



Fullerton College 2019 Design-a-Bookmark Contest Rules:

Eligibility: Currently enrolled Fullerton College (FC) students are eligible to participate. Students who are also employed as classified / certificated employees of FC are not eligible (FWS students are okay).

Directions for Students: (please follow carefully to prevent delays)

1.) Students are encouraged to create a design based on the themes of **LITERACY**, **DIVERSITY**, and **SUCCESS** to help guide their creation, along with the following dimensions and elements: **7 ¾ inch x 2 ¾ inch**, plus **1/8 inch 4/4 image bleed with crop marks**, in **CMYK** color mode.

2.) Two files of the design are to be prepared: One **signed** file saved in **.pdf format**, and another **unsigned** file saved as a **.jpg file**.

3.) Submit both files on the library website (library.fullcoll.edu) under Programs > Design-a-Bookmark Contest, or this link: <https://library.fullcoll.edu/design-a-bookmark-art-contest/> **on or before March 28, 2019 by 8:00 P.M.** All relevant instructions are on the form. Submissions sent after this date will not be considered.

Only **ONE** submitted design per student can be accepted.

Judging Criteria and Process:

The work must be newly-created work and cannot be already-existing work that was previously juried, published, featured, exhibited, or (previously or concurrently) entered into other contests, galleries or promotions.

Once submitted, all entries will be forwarded to art faculty for jurying. Faculty members will select the top 8 bookmarks for display in the library. Criteria considered includes: visual impact, interpretation and creativity, composition, and craftsmanship. Once the top eight bookmarks are juried, students can then vote for their favorite bookmarks. Talled votes will determine the winners. In the event of a tie, a staff member will be called upon to cast the tiebreaking vote. Voting activity will take place in April for one week.

There will be a first, second and third place winner as well as a special Librarian's Choice winner. The prizes will be \$200 for first place, \$100 for second place, and \$50 for third place. A \$50 FC Bookstore gift card will be given to the Librarian's Choice winner. The winners will be announced near the end of April.

The top 8 bookmarks will be selected and reproduced for distribution in bookmark form to promote our library services with the student's name and design prominently featured on each bookmark. Each selected student will also get 100 bookmarks with their design.

Copyright info:

Participating students who submit bookmarks are responsible for submitting original work. Derivative artwork from other licensed or copyrighted works is NOT allowed and will be disqualified. Neither Fullerton College nor the NOCCCD are liable for any copyright violations committed by students. All submissions are the intellectual property of the creating student.

Miscellaneous:

Please direct any questions and concerns related to the contest to the student programming librarian, Val Macias at vmacias@fullcoll.edu or art professor Vonn Sumner at vsumner@fullcoll.edu. This contest is generously sponsored by FC Friends of the Library, FC Printing Technologies and the FC Art Department.