

Fullerton College Library Presents:

Design-a-Bookmark Art Contest!

LITERACY LEARNING SUCCESS

Mission: *The Fullerton College Library needs new bookmarks to promote our library to its students and beyond! Please help us out by designing one!*

Media: Any, but submissions must be in .jpg or .png format and able to fit on a 7 ³/₄" x 2 ³/₄" space.

Criteria: Bookmark designs should inspire learning, literacy and / or success.

Submissions Due: Round 1 submissions for Art Faculty evaluation due April 7, 2017 by 11 PM. Round 2 voting by students will take place April 10-21, 2017. Winners will be announced on or before April 28th, 2017.

Submissions and Questions to Student Programming Librarian Val Macias at vmacias@fullcoll.edu

1st Prize: \$200!

2nd Prize: \$100!

3rd Prize \$50!

FLip over for Official Rules



Fullerton College 2017 Design-a-Bookmark Contest Rules:

Eligibility: Currently enrolled Fullerton College (FC) students are eligible to participate. Students who are also employed as classified / certificated employees of FC are not eligible (FWS students are okay).

Directions for Students:

1.) Students are to design a bookmark. Students are free to create any bookmark as long as it is submitted in jpg or png format. Students are encouraged to use the ideas of LITERACY, LEARNING, and SUCCESS to help guide their creation.

2.) Students are to submit their unsigned bookmark designs to the Student Programming Librarian, Val Macias, at vmacias@fullcoll.edu in jpeg or png format ONLY, with the subject line "2017 Design a Bookmark Art Contest" **on or before April 7, 2017 by 11:00 P.M.** Students are to keep in mind the dimensions of the bookmark as they are designing (7 3/4" x 2 3/4") Please include your **first name, last name** and the last 4 digits of you **Fullerton College ID number** in the body of their e-mail. Also no hand-delivered paper submissions please. Any submissions sent after this date will not be considered.

Judging Criteria and Process:

The work must be newly-created work and cannot be already-existing work that was previously published, featured, exhibited, or (previously or concurrently) used in other contests, galleries or promotions.

Once submitted, all entries will be forwarded to art faculty for jurying. Faculty members will select the top 8 bookmarks for display. Criteria considered may include [visual impact, interpretation and creativity, composition, craftsmanship] Students can then vote for their favorite bookmarks. Tallied votes will determine the winners. In the event of a tie, a staff member will be called upon to cast the tiebreaking vote.

There will be a first, second and third place winner as well as a special Librarian's Choice winner. The prizes will be \$200 for first place, \$100 for second place, and \$50 for third place. A \$75 FC Bookstore gift card will be given to the Librarian's Choice winner.

The top 8 bookmarks will be selected and reproduced for distribution in bookmark form to promote our library services with the student's name and design prominently featured on each bookmark. Each selected student will also get 100 bookmarks with their design to keep.

Copyright:

Participating students who submit bookmarks are responsible for submitting original work. Derivative artwork from other licensed or copyrighted works are NOT allowed and will be disqualified. Neither Fullerton College nor the NOCCCD are liable for any copyright violations committed by students. All submissions are, and always will be the intellectual property of the creating student.

Miscellaneous:

Please direct any questions and concerns related to the contest to the Student Programming Librarian, Val Macias at vmacias@fullcoll.edu or Vonn Sumner at vsumner@fullcoll.edu. This contest is generously sponsored by FC Friends of the Library, FC Printing Technologies and the FC Art Department.